



FOR IMMEDIATE RELEASE

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FallFest In the Park: A Celebration of Craftsmanship, Cuisine, and Community

Prescott, AZ – September 27, 2023 – The Prescott Chamber of Commerce is thrilled to announce FallFest In the Park, a two-day extravaganza celebrating the spirit of Prescott and showcasing the talents of our local artisans, delicious food vendors, and equestrian enthusiasts. Mark your calendars for October 7th and 8th and join us for a weekend of fun, entertainment, and community engagement.

Event Details:

- Date: Saturday, October 7, 2023, and Sunday, October 8, 2023
- Time: Saturday - 9:00 AM to 5:00 PM | Sunday - 9:00 AM to 4:00 PM
- Location: Yavapai County Courthouse Plaza

FallFest In the Park promises a diverse array of handcrafted items, delectable food vendors, and thrilling events for attendees of all ages. Highlights include:

1. **High Desert Roughriders Horse Parade:** Witness the grace and beauty of equestrian artistry as the High Desert Roughriders host a spectacular horse parade on Saturday at 2:30 PM. For those eager to saddle up and join the parade, more information can be found at www.highdesertroughriders.com.
2. **Prescott Regulators and Their Shady Ladies Shows:** The Prescott Regulators and Their Shady Ladies will be taking center stage on Saturday, starting at 9:00 AM. Prepare to be transported back in time as they captivate the audience with their Old West-themed performances.
3. **Explore Downtown Prescott:** While at FallFest In the Park, take advantage of the opportunity to explore the beautiful Prescott downtown area and support local businesses. Discover unique shops, delightful dining options, and the welcoming atmosphere that Prescott is renowned for.

Crystal Stewart, Event Manager from the Prescott Chamber of Commerce, shared her excitement, stating, "FallFest In the Park is a fantastic way to celebrate the vibrant Prescott community. We invite everyone to come out and enjoy the talents of our local artisans, indulge in delicious food, and take part in the many activities we have planned. This event marks the end of a successful season, and we can't wait to make it unforgettable."

Admission to FallFest In the Park is free, making it an accessible and enjoyable event for all. We encourage you to join us in celebrating the unique spirit of Prescott and create lasting memories with family and friends.

For more information, please contact Crystal Stewart at 928-445-2000 ext. 117 or via email at crystal@prescott.org

About the Prescott Chamber of Commerce: The Prescott Chamber of Commerce is dedicated to promoting business and community growth through advocacy, education, and networking opportunities. With a commitment to fostering a thriving local economy and a strong sense of community, the Chamber actively supports its members and the Prescott area. For more information, please visit www.prescott.org

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